



## Holy Name of Jesus School

6325 CROMWELL PLACE . NEW ORLEANS, LA 70118-6260 . 504-861-1466 . FAX: 504-861-1480

### 2011-12 PARENTS' ANNUAL GIVING DRIVE

Dear Holy Name of Jesus Parents:

As many of you are aware, the gap is derived by subtracting the income the school receives from tuition and fees from operating expenses, as set forth by the Holy Name of Jesus School administrators and parish Finance Council in the Operating Budget. This year that gap is **\$482.00** per student.

#### HOLY NAME OF JESUS SCHOOL OPERATING BUDGET\* FISCAL YEAR 2011-12 JULY 1, 2011-JUNE 30, 2012

##### OPERATING INCOME

Tuition and fees:	\$2,782,562
Parish Subsidy	\$ 28,500
Total Income:	\$2,811,062
Average Income per Student	\$ 5,245

##### OPERATING EXPENSES

Salaries	\$1,910,014
Benefits	\$ 597,340
Instructional, Administrative, and Plant:	\$ 562,287
Total Disbursements:	\$3,069,641
Total Net Deficit:	\$ 258,579
Net Deficit per Student:	\$ 482

\*BUDGET BASED ON 536 STUDENTS

#### GAP PER STUDENT **\$482**

Pledges should be completed by June 30, 2012. Payments may be paid on a monthly or lump sum basis.

You may wish to consider completing your pledge before the end of December, 2011, as your tax-deductible gift does make a difference.

A majority of Holy Name of Jesus parents understand the importance of contributing to the Annual Giving Drive. Virtually all schools have PAG's, because it simply costs more to educate children than the tuition covers. By holding the PAG every year, we are able to keep tuition affordable and still offer the outstanding education for which Holy Name of Jesus is known. We are attempting, at all levels, to keep expenses down, without sacrificing the quality of education and environment that all of us have come to expect at Holy Name. **Your tax-deductible contribution goes directly into the operating budget and is used to fund the day-to-day expenses associated with running an academic institution.** No funds raised from our annual giving drive go to any special projects, endowments, tuition assistance, or capital improvements. The money generated by this important annual giving campaign is **critical** to offsetting our expenses.

Last year, the Parents' Annual Giving Drive revenue was \$104,000.00, and we are extremely grateful to our parents for their generosity. We are hopeful that last year's participation rate of 50% can be improved upon. We are aware that there are many financial challenges for many of us and that meeting the "gap" will be a burden for some of our parents. Please understand that we are grateful for any gift you can give to the PAG this year. Your generous donation can be made in one lump sum, or **spread out** over the course of the entire school year, over a ten-month period. Pledges may also be paid in **monthly installments via automatic credit card payments**. Enclosed is a pledge card and brochure which should answer any questions you may have. Your tax-deductible gift will make a significant impact on our students and faculty this year.

Please send in the enclosed pledge card at your earliest convenience—the deadline to return **your pledge card is September 23**. If you lose your card, you may log on to Edline and download a new one, or visit the Holy Name of Jesus School website, [www.hnjsschool.org](http://www.hnjsschool.org), and download another pledge form, or access our secure giving site on our home page, via **Pay Pal**, and make your payment there. Beginning **September 30**, class callers will be contacting all parents who have not turned in their cards, in order to offer assistance and check on the status of your contribution.

We appreciate the trust you place in Holy Name of Jesus School by giving us your precious children to educate. Thank you for considering a gift to the Parents' Annual Giving Drive. Remember that all contributions, from the smallest to the largest, are met with deep gratitude because they are a symbol of your support for our mission and purpose.

*Donald A. Hawkins, SJ.*

Donald A. Hawkins, SJ  
Pastor

*Mrs. Courtney Wolbrette*

Courtney Wolbrette  
Principal